

## PowerRoam

Earn more from your Out-Roamers. You choose their network



**PowerRoam** allows operators to control their out-roamer network selection. It is a powerful and proven network-based solution that allows you to redirect roaming minutes to a preferred network. By doing this, operators can benefit from better revenue shares and bilateral preferential treatment within the group or with the preferred partner network.

### Quick Returns

PowerRoam solution usually pays for itself in a very short span of time.

Multi-property operators have benefited by an ROI of less than 4 months. Other operators have reported an ROI period of around 6 months

### Do not lose your out-roamer spend to competitors. Recapture it.

Usually, when roaming, the subscriber's instrument selects the network automatically. Often, this means operators' out-roamer is giving away business to competing or non-preferred partner networks.

**PowerRoam** is an excellent solution for operators with high roaming minutes most of them coming from a small number of countries. It enables you to decide how much percentage of your out-roamers should roam in a particular preferred network. Thus you can negotiate preferential arrangements with partners and earn more revenue share from out-roamer minutes as well as higher in-roaming minutes through a corresponding preferential treatment by the partner's in-roamers

### Ensure QoS. Earn Subscriber Loyalty

**PowerRoam** decides the subscribers VPLMN based on the subscriber profile. For example, if an out-roamer has subscribed for GPRS then PowerRoam will redirect the out-roamer to a GPRS supported network. Thus out-roamers can now enjoy the services subscribed by them at home network and QoS.

**PowerRoam** also decides the VPLMN based on the time of day. This allows you to select the network based on the usage of networks. Thus out-roamers enjoy the services without any interruption and maximum QoS. By ensuring QoS it helps you earn high-value subscriber loyalty

### Operator Benefits

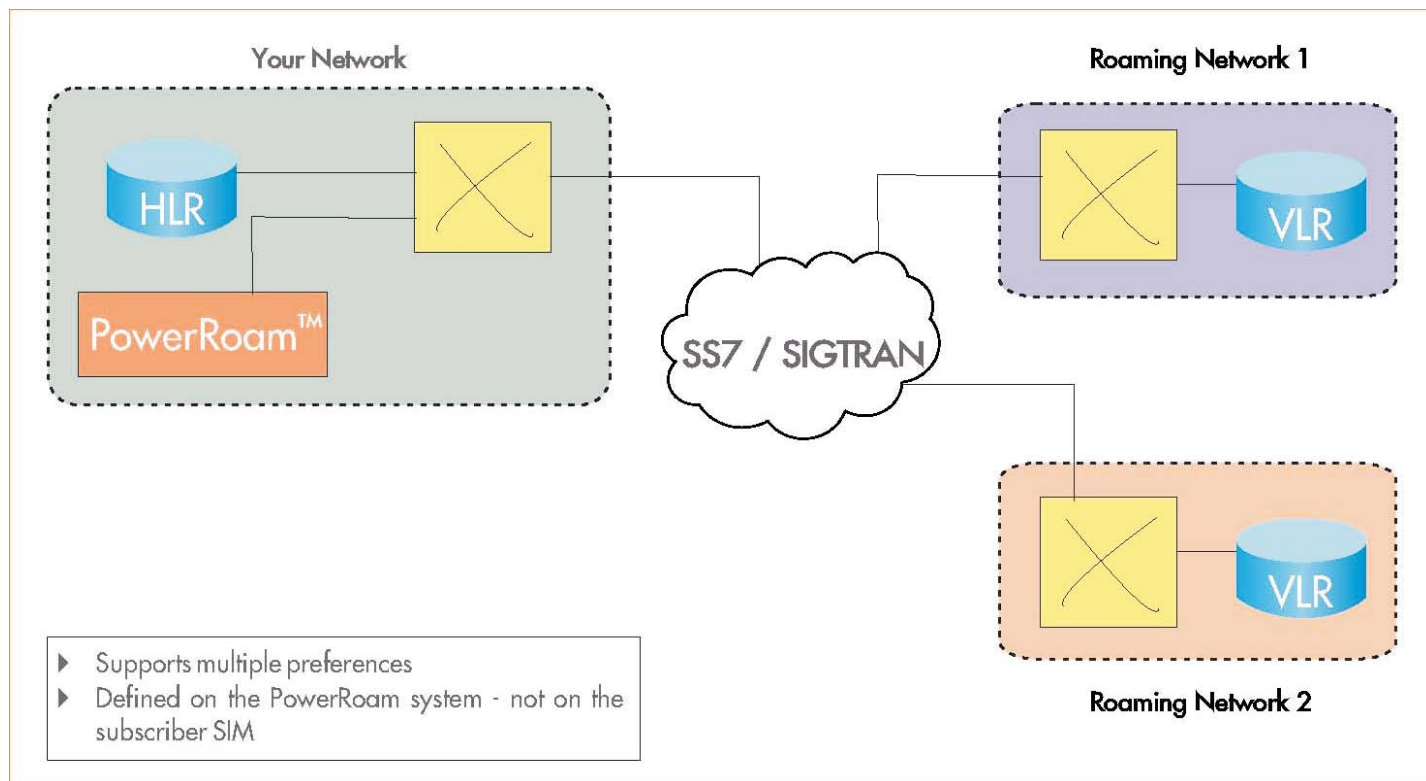
Redirect roamer traffic to preferred networks.

Negotiate preferred rates with partner networks

Enhance roaming revenues & margins

Ensure high QOS and earn high-value subscriber loyalty.

## PowerRoam Deployment Architecture



### Features

Flexible network preference selection based on  
Time of day  
Usage-volume  
Customer-profile

Does not require expensive SIM card revamps.

Web based simple configuration of parameters.

No change in subscriber calling habits.

### About 4N TeleSoft

4N TeleSoft, is a leading global provider of Advanced Roaming, Convergent Billing solutions, VAS and system side solutions to Wireless & Wireline Network Operators and Service Providers.

Strong partnerships with global leaders like HP, NMS, INTEL, IBM, Almoayed Group and XIUS have given 4N TeleSoft the reach and credibility to build a customer base spanning across Asia, Africa and the Middle East.